



Georgia Music Partners
P.O. Box 12404
Atlanta, Georgia 30355-2404
404.982.1640
info@georgiamusicpartners.org
www.georgiamusicpartners.org

Georgia Music Day (GMD) is not only a great networking opportunity, it is an investment in your business. It will also provide you with an opportunity to speak to your elected officials. This year we are proposing a music bill that is aimed to attract more business opportunities and companies to Georgia for sound recording and live music work. If passed this will be the first step in continued effort by GMP to empower the industry to work together so we can grow the Music Industry in Georgia.

FAQ's

What is GMD? Georgia Music Day this year is February 1, 2017. It is an opportunity for the entire industry to come together to celebrate and be recognized for tremendous impact we have on Georgia's economy.

Why do we want to meet with the lawmakers? To let lawmakers know that music creators are an important part of their voting constituency. It is an election year for most of our state leaders. Take the time to speak to them to see if they support our industry and our bill.

My political stance is generally not in line with the current makeup of the legislature. Does it matter? Regardless of your political leanings, music is a vital part of your life, livelihood and future. It is important to take the time to meet with your representatives. Many of them have little understanding of our industry. They don't realize that for every big name artist there are hundreds of people that support them. Musicians, songwriters, producers, managers, and many more....

I am a student hoping to study music, can I attend? Absolutely, you are the future of the industry. Learning now how to advocate for your industry will be beneficial for years to come.

Are these tax incentives similar to what film/TV has? Yes, in fact the reason film productions do business in Georgia is because they receive up to 30% in tax credits. This has provided tremendous job creation for that industry as 11 sound stages have been built/repurposed since the bill passed. We would like the same opportunity for Music. In order for this to happen we need to advocate for it.



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The bill doesn't really help me out because I have a small business that doesn't meet the thresholds. Does this bill really help us?? While this tax incentive won't directly benefit many of us it will create many new opportunities in Georgia for music jobs. Currently most music work for film and TV is created in NY where they offer a 30-35% tax credit on music for film, TV and videogames. If passed, we could attract scoring opportunities that would utilize our recording studios, hire hundreds of musicians, producers, engineers etc. These sessions need equipment, cartage and this is how we are impacted. Increased music activity increases opportunities for all those who work in it. The incentive for live tour origination is aimed to attract the arena level touring artists to Georgia. These tours typically rehearse for weeks up to months with crews of 100-300 people. Sound, Lighting, Staging, Rigging, Trucking are just some of the vendors that will support these productions. Our bill includes language for these businesses to be Georgia based.

What do we say to our legislators? First always have to be polite and thank them. Let them know you live in their district. If you have any connection to them, it is helpful to bring it up. Let them know what you do and why it is important for them to support music. There will be a leader in the group that can speak specifically about the bill. It is helpful for you to read through all the material so you are informed.

How can I get more involved and learn more? Become a GMP member:
www.georgiamusicpartners.org/join-us/

How did you determine the Legislative Agenda? For years, GMP has been advancing the importance of music in economic development, culture and education across Georgia. In 2015 we released a white paper with research on other cities. There are numerous steps that need be made in order to re-build Georgia's music economy. Our agenda was determined through advisors from the state as well as research on what other states are doing successfully. We see this bill as just one step in a longer process of educating lawmakers about what we do and why it is important.



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Can anyone join GMP? Yes, Georgia Music Partners is open to students, teachers and all music industry professionals, business owners and even fans. GMP is an all-volunteer nonprofit advocacy coalition. It is a great opportunity to network with a diverse group of people across all genres of music from around Georgia.

Why do I need to dress professionally?

Georgia Music is an industry a big one. We want to be taken seriously, need to be respectful and set a professional tone. We want to present ourselves, schools, business and industry in the best possible way so we can continue to develop and build awareness about our issues.

I support your efforts and think it's great. I can't be there in person. Can I still participate? Absolutely! You can write your Legislator and let him know music matters to you.

You can also wear your favorite band t-shirt to work, school in honor of GMD.

Contact your state senator / representative:

http://openstates.org/find_your_legislator/

Join us as we sing our song under the Gold Dome.

Help us amplify our voice.

Stand together for Georgia Music.